

Dragon 88 Racing - Making Race Coordination Easy With EventR



Dragon 88 Racing

About Dragon 88 Racing

Dragon Racing 88 is the leading Ferrari & AMG-approved GT race team in the Gulf Cooperation Council, housing over 150 drivers in its time, with 20 full time employees. As EventR was initially designed for F1, we are a perfect fit for Dragon Racing and they make use of a broad range of our in-house features to coordinate the complex logistical nature of the racing season.



Race Weekend – The Challenge

≈ 200 Team Members

With close to 200 people requiring coordination across race operations, Dragon Racing needs a system capable of managing large volumes of personnel without sacrificing clarity or control.

Multiple Sub Teams

Transport arrangements are segmented across four separate teams, requiring clear categorisation and oversight to ensure the right people at the right time are moving through the right channels.

2 Weeks of Planning

Each race cycle involves roughly two weeks' worth of planning, meaning schedules, movements, and bookings need to be handled well in advance while still allowing for live adjustments.

Customisable Operational Structure

Dragon Racing needs to separate race activity, social activity, travel, accommodation, and staff-specific requirements in a way that's clear to both organisers and team members.



The EventR Solution

1

Booking AI Inbox

Dragon Racing uses EventR's AI Inbox to add flights efficiently, with live tracking support helping the team maintain a reliable, up-to-date view of incoming travel plans. This reduces the administrative burden of manually processing travel details as the AI autofill can take a single input document and convert it into an itinerary feature.

2

Department and Group Tags

By using department and group tags, Dragon Racing is able to bulk-organise personnel according to function and operational role. This makes it easier to assign relevant information at scale, segment communications and maintain structure across a large and varied race operation.

3

Additional Information Capture

EventR's ability to collect additional info requests allows Dragon Racing to capture operationally important details such as uniform requirements and other role-specific logistical needs. This ensures that the team has a single source for personal operational details, removing the need to chase information across separate channels.



The EventR Solution cont.

4

Accommodation Management

Dragon Racing uses EventR to track accommodation allocations and room types, supporting efficient room planning across the team.

Competent accommodation management directly affects rest, readiness, and performance. By centralising this information, EventR helps ensure that team members are placed correctly and can focus on race preparation.

5

Transport Coordination

With four transport teams to manage, Dragon Racing uses EventR to keep transportation plans clear and segmented. This allows organisers to coordinate movement more effectively, reducing confusion around transfers and ensuring different groups can follow the right travel plan for their role.

6

Categorised Activity Planning

Dragon Racing groups itinerary items by category to distinguish between track activity, social events, travel and operational movements. This creates a cleaner experience for users and makes complex itineraries easier to follow, helping team members understand exactly what's relevant to them at each stage of the race programme.

